



CES® 2017 Fact Sheet



3,800+
EXHIBITING
COMPANIES

165,000+
ATTENDANCE

6,500+
MEDIA

150
COUNTRIES

CES.tech

#CES2017

Exhibit Dates and Hours

	Thursday, Jan. 5	Friday, Jan. 6	Saturday, Jan. 7	Sunday, Jan. 8
Tech East	10 AM-6 PM	9 AM-6 PM	9 AM-6 PM	9 AM-4 PM
Tech West	10 AM-6 PM	9 AM-6 PM	9 AM-6 PM	9 AM-4 PM
Tech South*	10 AM-5 PM	10 AM-5 PM	10 AM-2 PM	CLOSED
*C Space exhibits at ARIA are also open 2-5 PM Wednesday, Jan. 4				

Location

Las Vegas, Nevada, USA

- **Tech East:** *Las Vegas Convention and World Trade Center (LVCC), Westgate Las Vegas (Westgate) and Renaissance Las Vegas (Renaissance)*
Where innovations in audio, drones, gaming, augmented and virtual reality, vehicle technology, video, wireless devices, wireless services, digital imaging/photography or anything “i” come to market. It’s also home to many international exhibitors.
- **Tech West:** *Sands Expo (Sands), The Venetian, The Palazzo, Wynn Las Vegas and Encore at Wynn (Wynn/Encore)*
Features the innovative power behind the industry’s emerging technology, including revolutions in fitness and health, the Internet of Things, wearables, smart home, sensors and other high-growth technologies changing the world. It’s also home to Eureka Park, the startup community at CES.
- **Tech South:** *ARIA, Cosmopolitan and Vdara*
The CES epicenter for the advertising, content, marketing and entertainment communities, hosting a variety of C Space activities, including conference sessions, networking events, exhibits and hospitality suites.

Reach

Celebrating 50 years as the global stage for innovation, CES is the world’s gathering place for all who thrive on the business of consumer technologies. A high level business event that touches all industries, it’s the place where business gets done. A platform for innovators of all sizes to build their brands, every major technology company on the planet participates in CES in some way — by exhibiting, speaking, sponsoring, attending or holding co-located events and business meetings.

Exhibitor Profile

From tech powerhouses to innovative startups, companies big and small from all industries come to CES to introduce the latest innovation to the global market. Exhibitors feature products from all facets of tech, from audio, vehicle technology and wireless to drones, augmented and virtual reality, 3D printing, sensor tech and more. Manufacturers, developers and suppliers gather at CES to not only showcase game-changing technology to the world, but to also build strong business relationships with new and existing industries.

Attendee Profile

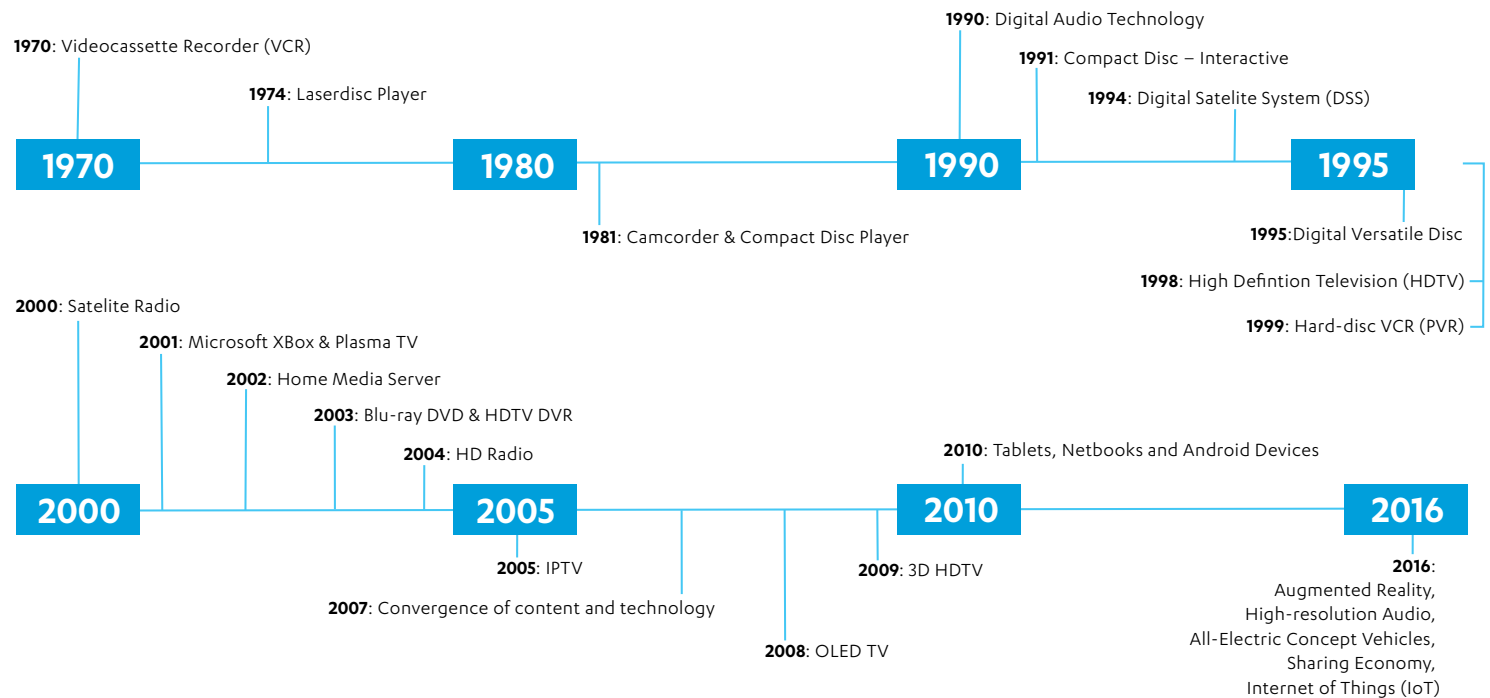
Almost every global industry and business sector depends on or is engaged in technology in some way. You'll find them all at CES. Industry leaders from the entire tech ecosystem attend to discover and experience the latest trends and network with peers. CES draws the global technology industry and leaders from other business sectors from 150 countries including Fortune 500 executives, manufacturers, retailers, corporate buyers, content producers, entertainment executives, venture capitalists, engineers, government officials, installers, advertising and marketing executives, financial analysts and the media from every corner of the globe.

Product Categories

- ▶ 3D Printing
- ▶ Accessories
- ▶ Augmented & Virtual Reality
- ▶ Audio
- ▶ Communications Infrastructure
- ▶ Computer Hardware/Software/Services
- ▶ Content Creation & Distribution
- ▶ Digital/Online Media
- ▶ Digital Imaging/Photography
- ▶ Drone
- ▶ Electronic Gaming
- ▶ Fitness and Sports
- ▶ Health and Biotech
- ▶ Internet Services
- ▶ Lifestyle
- ▶ Personal Privacy and Cyber Security
- ▶ Robotics
- ▶ Sensors
- ▶ Smart Home
- ▶ Startups
- ▶ Vehicle Technology
- ▶ Video
- ▶ Wearables
- ▶ Wireless Devices & Services

History

The launch pad for innovation that changes the world, CES celebrates its 50th anniversary in 2017. The first CES kicked off in 1967, with 250 exhibitors and 17,500 attendees gathered in New York City. Since then, CES has grown by more than 10-fold and now encompasses both traditional and non-traditional tech industries. Check out the major trends and innovations that have made a splash at CES over the years.



Show Management

Owned, produced and managed by the Consumer Technology Association (CTA)[™], show proceeds are reinvested to grow the consumer technology industry.



Consumer
Technology
Association[™]

CES.tech

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